

# CHRISTIE'S

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## CHRISTIE'S APPOINTS DEIDREA MILLER HEAD OF COMMUNICATIONS, AMERICAS



**New York** – Christie's announces the appointment of Deidrea Miller as Head of Communications for Christie's Americas, based in New York.

Deidrea will oversee strategic communications for Christie's Americas as a member of Christie's Americas Executive Committee. Deidrea will report to Bonnie Brennan, President of Christie's Americas and Natasha Le Bel, Global Head of Communications.

Deidrea brings to Christie's 15 years of experience providing strategic counsel and issues management to leaders in the arts and culture, energy, higher education, and public sectors.

Previously she was a Director with Brunswick Arts in New York, where she advised cultural organizations, art institutions, and luxury brands. Her client experience included the Solomon R. Guggenheim Foundation and its museums in New York and Abu Dhabi, and The Louisiana Museum of Modern Art. Deidrea crafted integrated communications strategies that enabled clients to elevate their storytelling and respond to major events.

Before joining Brunswick Arts, Deidrea was Deputy Communications Director to New York City Mayor Bill de Blasio. She oversaw external relations for 24 city agencies, including Cultural Affairs, Economic Development, and Media and Entertainment. At the Mayor's Office, Deidrea also advised the Mayor on constructing monuments for women, minorities, and LGBTQ icons and the removal of controversial statues. In 2020, Deidrea led the COVID-19 communications strategy for the City's cultural sector.

Deidrea was raised in Alabama and earned her BA in history from the University of Michigan and her MA in marketing from the University of Melbourne in Australia. She serves on the boards of Scenic Hudson and Socrates Sculpture Park and has previously served on the boards of The Shed and the University of Melbourne. Deidrea lives with her partner and daughter in Brooklyn.

"From an early age, I felt a deep appreciation for art and a passion for understanding its history and have always looked to Christie's as a leader in the arts field," said Deidrea. "I'm incredibly excited to join Christie's under the leadership of Bonnie and Guillaume as the business is seeking to communicate its sales and heritage in a more accessible way."

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### About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: [www.christies.com](http://www.christies.com) or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available [here](#)

*\*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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*Images available on request*

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